

Enrollment

Academic Program: Journalism

***Note:** As of Fall 2019, only the **Journalism major** is accredited by ACEJMC. Therefore, enrollment statistics beginning **Fall 2019** only reflect the Journalism program.

****Note:** As of **Fall 2019**, SJSU Institutional Research no longer reports the Applied/Admitted/Enrolled numbers for **Spring semesters**.

Fall 2015

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
First-time Freshman	369	54%	10%	19%
New Undergraduate Transfer	284	64%	27%	42%
First-time Graduate	35	60%	29%	48%
All Cohorts	703	59%	18%	30%

Spring 2015

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
First-time Freshman				
New Undergraduate Transfer	93	9%	5.4%	63%
First-time Graduate				
All Cohorts	114	12%	5%	43%

Fall 2016

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
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<i>First-time Freshman</i>	341	63%	13%	20%
<i>New Undergraduate Transfer</i>	246	65%	24%	38%
<i>First-time Graduate</i>	24	67%	50%	75%
<i>All Cohorts</i>	621	63%	19%	29%

Spring 2016

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
<i>First-time Freshman</i>	2	0%	0%	0%
<i>New Undergraduate Transfer</i>	4	75%	75%	100%
<i>First-time Graduate</i>				
<i>All Cohorts</i>	7	57%	43%	75%

Fall 2017

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
<i>First-time Freshman</i>	336	69%	12%	18%
<i>New Undergraduate Transfer</i>	220	71%	25%	35%
<i>First-time Graduate</i>	20	65%	25%	38%
<i>All Cohorts</i>	587	70%	17%	24%

Spring 2017

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
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<i>First-time Freshman</i>				
<i>New Undergraduate Transfer</i>	4	75%	50%	67%
<i>First-time Graduate</i>				
<i>All Cohorts</i>	7	86%	29%	33%

Fall 2018

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
<i>First-time Freshman</i>	364	73%	17%	23%
<i>New Undergraduate Transfer</i>	188	63%	27%	43%
<i>First-time Graduate</i>	19	47%	32%	67%
<i>All Cohorts</i>	577	69%	20%	30%

Spring 2018

JMC Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
<i>First-time Freshman</i>				
<i>New Undergraduate Transfer</i>	41	15%	10%	67%
<i>First-time Graduate</i>				
<i>All Cohorts</i>	48	25%	8%	33%

***Fall 2019**

Journalism Headcount	Applied Indicator	Admit Rate	Enroll Rate	Yield Rate
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<i>First-time Freshman</i>	185	83%	11%	13%
<i>New Undergraduate Transfer</i>	97	74%	23%	31%
<i>First-time Graduate</i>	31	55%	39%	71%
<i>All Cohorts</i>	284	80%	15%	18%

****Fall 2020**

<i>Journalism Headcount</i>	<i>Applied Indicator</i>	<i>Admit Rate</i>	<i>Enroll Rate</i>	<i>Yield Rate</i>
<i>First-time Freshman</i>	204	82%	8%	10%
<i>New Undergraduate Transfer</i>	79	75%	16%	22%
<i>First-time Graduate</i>	37	84%	49%	58%
<i>All Cohorts</i>	284	80%	11%	13%

Fall 2021

<i>Journalism Headcount</i>	<i>Applied Indicator</i>	<i>Admit Rate</i>	<i>Enroll Rate</i>	<i>Yield Rate</i>
<i>First-time Freshman</i>	160	89%	6%	7%
<i>New Undergraduate Transfer</i>	64	73%	22%	30%
<i>First-time Graduate</i>	40	50%	28%	55%
<i>All Cohorts</i>	224	85%	11%	13%

Fall 2022

<i>Journalism Headcount</i>	<i>Applied Indicator</i>	<i>Admit Rate</i>	<i>Enroll Rate</i>	<i>Yield Rate</i>
<i>First-time Freshman</i>	169	95%	9%	9%

<i>New Undergraduate Transfer</i>	58	66%	19%	29%
<i>First-time Graduate</i>	23	70%	35%	50%
<i>All Cohorts</i>	229	87%	12%	13%

Fall 2023

<i>Journalism Headcount</i>	<i>Applied Indicator</i>	<i>Admit Rate</i>	<i>Enroll Rate</i>	<i>Yield Rate</i>
<i>First-time Freshman</i>	194	91%	11%	12%
<i>New Undergraduate Transfer</i>	49	67%	18%	27%
<i>First-time Graduate</i>	20	75%	55%	73%
<i>All Cohorts</i>	243	86%	12%	14%

Fall 2024

<i>Journalism Headcount</i>	<i>Applied Indicator</i>	<i>Admit Rate</i>	<i>Enroll Rate</i>	<i>Yield Rate</i>
<i>First-time Freshman</i>	190	93%	12%	13%
<i>New Undergraduate Transfer</i>	46	78%	30%	39%
<i>First-time Graduate</i>	28	54%	36%	67%
<i>All Cohorts</i>	237	90%	16%	17%

Fall 2025

<i>Journalism Headcount</i>	<i>Applied Indicator</i>	<i>Admit Rate</i>	<i>Enroll Rate</i>	<i>Yield Rate</i>
<i>First-time Freshman</i>				
<i>New Undergraduate Transfer</i>				

First-time Graduate				
All Cohorts				

Admit Rate (Adm/App), Enrollment

Rate (Enr/App), Show Rate (Enr/Adm)

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Spring 2015

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Freshman	6	1	1
New Undergraduate Transfer	93	8	5
Total	99	9	6

Fall 2015

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Admit	369	199	38
New Undergraduate Transfer	284	183	76
First-time Graduate	35	21	10

Total	688	403	124
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Spring 2016

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Freshman</i>	2	0	0
<i>New Undergraduate Transfer</i>	4	3	3
Total	6	3	3

Fall 2016

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Admit</i>	341	215	44
<i>New Undergraduate Transfer</i>	249	159	60
<i>First-time Graduate</i>	24	16	12
Total	614	390	116

Spring 2017

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Freshman</i>			
<i>New Undergraduate Transfer</i>	4	3	2
Total	4	3	2

Fall 2017

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Admit</i>	336	233	41

New Undergraduate Transfer	220	156	54
First-time Graduate	20	13	5
Total	576	402	100

Spring 2018

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Freshman			
New Undergraduate Transfer	41	6	4
Total	41	6	4

Fall 2018

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Admit	364	266	61
New Undergraduate Transfer	188	119	51
First-time Graduate	19	9	6
Total	571	394	118

****Spring 2019**

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Freshman	1	0	0
New Undergraduate Transfer	53	29	13

Total	90	60	31
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***Fall 2019**

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Admit	185	154	20
New Undergraduate Transfer	97	72	22
First-time Graduate	31	17	12
Total	313	243	54

Fall 2020

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Admit	204	168	17
New Undergraduate Transfer	79	59	13
First-time Graduate	37	31	18
Total	320	258	48

Fall 2021

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Admit	160	143	10
New Undergraduate Transfer	64	47	14
First-time Graduate	40	20	11
Total	264	210	35

Fall 2022

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Admit</i>	169	160	15
<i>New Undergraduate Transfer</i>	58	38	11
<i>First-time Graduate</i>	23	16	8
<i>Total</i>	250	214	34

Fall 2023

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Admit</i>	194	176	21
<i>New Undergraduate Transfer</i>	49	33	9
<i>First-time Graduate</i>	20	15	11
<i>Total</i>	263	224	41

Fall 2024

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
<i>First-time Admit</i>	190	176	23
<i>New Undergraduate Transfer</i>	46	36	14
<i>First-time Graduate</i>	28	15	10
<i>Total</i>	264	227	47

Fall 2025

Headcount	Applied Indicator	Admitted Indicator	Enrolled Indicator
First-time Admit			
New Undergraduate Transfer			
First-time Graduate			
Total			

Total by Gender

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Total	Fall 2015			Fall 2016		
	UG	Grad	Total	UG	Grad	Total
<i>M</i>	174	14	188	165	11	176
<i>F</i>	323	23	346	307	20	327
Total	497	37	534	472	31	503

Total	Fall 2017			Fall 2018		
	UG	Grad	Total	UG	Grad	Total
<i>M</i>	166	9	175	164	4	168
<i>F</i>	276	14	290	250	10	260
Total	442	23	465	414	14	428

Total	*Fall 2019			Fall 2020		
	UG	Grad	Total	UG	Grad	Total

<i>M</i>	62	3	65	48	9	57
<i>F</i>	94	17	111	91	21	112
<i>Total</i>	156	20	176	139	30	169

<i>Total</i>	<i>Fall 2021</i>			<i>Fall 2022</i>		
	<i>UG</i>	<i>Grad</i>	<i>Total</i>	<i>UG</i>	<i>Grad</i>	<i>Total</i>
<i>M</i>	62	13	75	57	12	69
<i>F</i>	57	20	77	51	17	68
<i>Total</i>	119	33	152	108	29	137

<i>Total</i>	<i>Fall 2023</i>			<i>Fall 2024</i>		
	<i>UG</i>	<i>Grad</i>	<i>Total</i>	<i>UG</i>	<i>Grad</i>	<i>Total</i>
<i>M</i>	55	11	66			
<i>F</i>	48	20	68			
<i>Total</i>	103	31	134			

Total by Ethnicity

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Total	Fall 2015			Fall 2016		
	UG	Grad	Total	UG	Grad	Total
Amlnd	3	2	5	3		1
Asian	110	2	112	102	2	92
Black	37	2	39	32	2	28
Hisp	157	9	166	160	8	157
Paclsl	2		2	1		1
White	117	12	129	96	11	69
Two or more	36		36	30		35
Unknown	13	2	15	20		17
U.S. Non-Resi dent	22	8	30	28	8	31
Total	497	37	534	472	14	428

Total	Fall 2017			Fall 2018		
	UG	Grad	Total	UG	Grad	Total
Amlnd	3		3	1		1
Asian	107	2	109	91	1	92

Black	25	2	27	28		28
Hisp	155	5	160	154	3	157
Paclsl	1		1	1		1
White	78	7	85	67	2	69
Two or more	30		30	35		35
Unknown	16	2	18	15	2	17
U.S. Non-Resident	27	5	32	25	6	31
Total	442	23	465	414	14	428

Total	Fall 2019			Fall 2020		
	UG	Grad	Total	UG	Grad	Total
Amlnd			0	1		1
Asian	23	2	25	22	2	24
Black	9		9	11		11
Hisp	72	6	78	65	17	82
Paclsl	1		1	1	1	2
White	31	4	35	24	5	29
Two or more	9		9	8	1	9
Unknown	6	1	7	3	1	4
U.S. Non-Resident	5	7	12	4	6	10

Total	156	20	176	139	33	172
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Total	Fall 2021			Fall 2022		
	UG	Grad	Total	UG	Grad	Total
Amlnd	1		1			0
Asian	21	3	24	17	4	21
Black	8	1	9	11	1	12
Hisp	58	12	70	46	11	57
Paclsl			0			0
White	22	8	30	22	5	27
Two or more	4	1	5	7		7
Unknown	5	2	7	5	1	6
U.S. Non-Resident		6	6		7	7
Total	119	33	152	108	29	137

Total	Fall 2023			Fall 2024		
	UG	Grad	Total	UG	Grad	Total
Amlnd			0			0
Asian	13	5	18	19	4	23
Black	9	2	11	8	4	12
Hisp	45	13	58	46	8	54
Paclsl			0			0

White	22	5	27	19	4	23
Two or more	9	1	10	11	1	12
Unknown	3	3	6	2	1	3
U.S. Non-Resident	2	2	4	1	5	6
Total	103	31	134	106	27	133